

# **METHOD AND SYSTEM TO PRODUCE CUSTOMIZABLE INFORMATION GUIDES BASED ON INDIVIDUAL CUSTOMER PREFERENCES**

## Abstract of the Disclosure

The present invention is used to create customized information guides. One aspect of the invention includes a questionnaire used by information-recipients to describe their preferences. User preferences along with available information about a specific location are used to automatically create a personalized information guide. By presenting the user with a questionnaire, the task of acquiring information about the services available from a specific location is greatly simplified.

## **PATENT**

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